

THE EQUALITY UNIT OF THE POLITECHNICAL UNIVERSITY OF CARTAGENA CALLS FOR THE "I URBAN ART COMPETITION" ON THE OCCASION OF THE INTERNATIONAL DAY FOR THE ELIMINATION OF VIOLENCE AGAINST WOMEN, with the following rules:

### **1.- OBJECT OF THE COMPETITION**

On the occasion of the International Day for the Elimination of Violence against Women, the Universidad Politécnica de Cartagena, through its Equality Unit, announces the

#### **"First CONTEST OF URBAN ART".**

The aim of this competition is to increase awareness and sensitization of both the university community and society in general, against this social scourge, so that there is a more egalitarian coexistence where there is no room for any kind of gender violence or discrimination, prevention must begin in the early stages of life, through education in order to promote respect and equality, that work must continue in young people in order to achieve little by little progress to prevent and eradicate gender violence.

The aim of this competition is to promote the values of equality and the promotion of young urban art, while at the same time promoting and involving young creators of urban art as a channel for cultural and artistic expression.

This action is coordinated together with the Regional Ministry of Women, Equality, LGTBI, Families and Social Policy of the Region of Murcia. Among the objectives set out between the two institutions are the implementation of campaigns to raise awareness and prevent any form of gender-based violence and to support actions aimed at developing tools for awareness, prevention and learning about equality and gender-based violence.

## BASES

### RULES

#### 2.- PARTICIPANTS

The competition is open to any member of the University Community of the Polytechnic University of Cartagena (hereinafter UPCT) and any of the universities belonging to EUT+.

Participation in the competition implies acceptance of the rules.

#### 3.- THEME

The theme will focus on the fight against gender violence of any kind.

#### 4.- TECHNICAL CONDITIONS.

The format of the work must be horizontal, PDF format, maximum capacity 20Mg and in colour.

The PDF document will consist of two pages (front and back), on the first page the sketch/drawing and on the second page the title of the work together with the pseudonym.

The winner of the competition will create the work on a wall with a maximum size of 10 x 3.5 metres.

#### 5.- PRESENTATION AND DEADLINES

Entries must be submitted online, sending all the data and documents in digital format to the address [correo:igualdad@upct.es](mailto:correo:igualdad@upct.es) and in the subject line "Urban Art Competition 25N".

Only one original per author may be submitted and it must be unpublished and not have won a prize in any previous competition.

The documentation to be submitted for participation in the competition is as la siguiente:

The email will contain two files:

First file whose name will be the title of the sketch/drawing and which in no case will be signed by the author. On the back of the sketch the author must use a pseudonym.

- Second file with the Annex I that appears in these rules and which will include: title of the urban art, a memory of the materials needed for the realisation of urban art (number of jars, colours and materials needed), since all of which will be covered by the university.

- - This second file must contain the author's name and surname(s), a photocopy of his/her ID card (or identity card from his/her country) or passport, telephone number, postal address and e-mail address, as well as the university to which he/she belongs.
- - The affidavit in Annex I will state the following:
  - - \*that the urban art is original by the author and has not been plagiarised.
  - - that the urban artwork is unpublished, and has not been awarded in other competitions or published or disseminated in its entirety in any medium.
  - - that the author agrees to transfer the rights of reproduction and exploitation of the urban art for any activity related to the Equality Unit.

The works submitted may be used by the UPCT in possible publications that may be of interest to it.

The university undertakes to indicate the name of the author in its reproductions.

The current data protection regulations will be complied with at all times.

Failure on the part of the contestants to comply with any of the requirements established in these rules will be grounds for exclusion from the competition and their work will not be evaluated by the jury.

The submission period for this competition will be open from the date of publication of this call until 31 December 2022 at 23:45.

## **6.- PRIZES**

The prize-giving ceremony, following a decision by the jury, will take place at a public event, the date and place of which will be announced in due course. The prize money will be as follows:

There will be a single prize for the best work:

In case the winning person is not from the UPCT the prize will consist of an economic endowment of 200 €, the trip to Cartagena with all expenses paid for a maximum of 5 days in which he/she will paint the mural, which will be from Wednesday to Sunday. as well as the necessary materials for its realization.

If the winner is from the UPCT, the prize will consist of an endowment of 200 € and the payment of all the necessary materials for its realization in the facilities of the UPCT.

The legally established taxes will be deducted from the amount of each prize. The prizes will be subject to the corresponding deductions in accordance with current legislation.

The payment of all taxes, fees and/or surcharges arising from the awarding of the prizes will be the sole responsibility of the prize-winner.

## **8.- JURY**

The university will appoint a jury of experts in urban art, made up of five members, who will be responsible for evaluating the sketches received, with a balanced presence of women and men.

The jury's decision will be communicated to the winners on 16 January 2023 by email and will be published both on the UPCT website and on social networks on 18 January 2023.

The jury reserves the right to cancel the competition or declare the prize void if it considers that none of the works submitted has sufficient merit.

The jury will be composed of the following persons:

\*\* Guillermo Arenas Carus, Painter. President of the Mario's Company Artistic Association. Director of the Urban Art Museum of the Mar Menor.

\*\* Verónica López-Briones Santos, Graduate in Fine Arts. Plastic artist expert in Urban Art, mural painting, alias "Velina Lobris".

- \*\* Natalia Guijarro Barceló (Nati Calle). Fine Arts student at the UHM, urban artist specialising in pavement and mural painting.
- \*\* Patricia Reus. Professor of Architecture at the Polytechnic University of Cartagena.
- \*\* Alberto Vázquez Romero. Artistic assistant of ink and movement

## GENERAL PROVISIONS

All authors, by the mere fact of entering this urban art competition, authorise the use of their drawings in possible publications or reproductions that make reference to the dissemination of the competition itself, which does not prevent the authors from retaining their Intellectual Property Rights.

The participants are fully responsible for being the sole authors, for the absence of third party rights and for any claim for image rights on the works submitted to the competition.

Participation in this competition implies full acceptance of these rules. The resolution to be adopted for any incident not foreseen in them will correspond solely to the Jury, who will decide with the best criterion.

## PROTECTION OF PERSONAL DATA

In accordance with the provisions of current legislation on personal data protection applicable to the Polytechnic University of Cartagena and published in the UPCTlex regulations search engine (<https://lex.upct.es/>) within the thematic area Data Protection, you are informed that the processing of your personal data provided is carried out by the UPCT, with CIF Q8050013E and tax address at Plaza del Cronista Isidoro Valverde s/n - Edificio Rectorad, 30202 Cartagena, in order to manage the participation in the competition according to its rules, as well as to disseminate the results of the competition and its winners through the UPCT website, social networks and other media. You may exercise your general rights of access, rectification, cancellation, opposition, limitation and portability by means of written communication and attaching a photocopy of your ID card, addressed to the General Register at the same address of the fiscal domicile of the UPCT.



Also through the Electronic Register accessible at the UPCT Electronic Headquarters, <https://sede.upct.es/>.

You can ~~consult additional and detailed~~ information on Data Protection, your rights and the UPCT Privacy Policy at the link <https://privacidad.upct.es> where you can also consult further information on this processing under the heading Participation in competitions.

For any queries regarding the processing of personal data carried out by the UPCT, in addition to the Electronic Register, you can use the

UPCT, in addition to the aforementioned electronic register, you can send an e-mail to the address [dpd@upct.es](mailto:dpd@upct.es).

The Jury is empowered to resolve any contingency not foreseen in these Rules.

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## ANNEX I AFFIDAVIT

Name and surname:

\_\_\_\_\_ DNI/NIE/  
PASSPORT \_\_\_\_\_ Place of  
residence \_\_\_\_\_  
University of origin \_\_\_\_\_  
Country \_\_\_\_\_

As the author of the urban art submitted to the competition organised by the Universidad Politécnica de Cartagena, I declare that

- - That the sketch is original and has not been plagiarised.
- - That the sketch is unpublished, and has not been awarded in other competitions or published or disseminated in its entirety in any medium.
- - I agree to transfer the rights of reproduction and exploitation of the sketch for any activity related to the Equality Unit.

Place \_\_\_\_\_ Date \_\_\_\_\_ de 2022

Signed: