

## Conference Program



8th International Tourism Cartoon Competition (Theme: *Future of Tourism, Tourism of the Future*)

Ali Shafei, Iran (*The Second Award*)

DATE	HOUR	INTERDISCIPLINARY CONFERENCE			GRADUATE CONFERENCE		
		122	123	124	125	126	
<b>6 June 2017</b>	10.00 – 17.00	Seminars 120)					
<b>7 June 2017</b>	11.00 – 12.30	Panel: Lessons we have learned in our research careers (Salón de Actos- Conference Room)					
	14.00-15.30	Farsi Session 1		Spanish Session 1	Types Of Tourism	PhD 1	
	COFFEE BREAK						
	16.00-17.30	Farsi Session 2		Tourism Sociology, Development & Education		MA/MS Thesis	
<b>8 June 2017</b>	09.00-10.30	Farsi Session 3	Economy & Development	Spanish Session 2	Destination Management & Marketing		
	COFFEE BREAK						
	11.00-12.30		Marketing	Spanish Session 3	Tourist Behaviour		
	LUNCH						
	14.00-15.30	Environment & Eco-Tourism	Management, Education & Sociology	Spanish Session 4	Hospitality Management		
	COFFEE BREAK						
	16.00-17.30			Spanish Session 5	Tourism Industry & Marketing		
	18.00 – 19.30	Panel: Advances in Regional Tourism Policy (Salón de Actos- Conference Room)					
<b>9 June 2017</b>	09.00-10.30			Hotel & Restaurant Management	PhD 2		
	11.00 – 12.30	Panel: Perspectives on tourism knowledge production and application (Salón de Actos- Conference Room)					

**INVITED SPEAKERS**



**Jafar Jafari**

Founding Editor, Annals of Tourism Research, University of Wisconsin-Stout, USA



**Regina Schlüter**

Universidad Nacional de Quilmes, Argentina



**Egon Smeral**

Egon Smeral  
Modul University, Austria



**Donna Chambers**

University of Sunderland, UK



**David Harrison**

King's College London, UK

**6 JUNE 2017 TUESDAY**



Session : **Seminar I**

Venue : **Venue: Faculty Of Business Studies (Facultad De Ciencias De La Empresa) Classroom 120**

10:00 - 12:00 **Transformation in tourism knowledge a neural network analysis**

**Prof. Dr. Antónia Correia**, University of Algarve & European University, Portugal

**12:00 - 13:30 LUNCH**



Session : **Seminar II**

Venue : **Venue: Faculty Of Business Studies (Facultad De Ciencias De La Empresa) Classroom 120**

13:30 - 14:30 **How to submit academic papers**

**Prof. Dr. Metin Kozak**, Dokuz Eylul University

**15:30 - 16:00 COFFEE BREAK**



Session : **Seminar III**

Venue : **Venue: Faculty Of Business Studies (Facultad De Ciencias De La Empresa) Classroom 120**

15.00 - 17:00 **Transformation in tourism knowledge a neural network analysis**

**SooCheong (Shaen) Jang**, Purdue University, USA

**18:00 - 19:00 Welcome cocktail (Faculty Hall- Patio de la Facultad)**



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**7 JUNE 2017 TUESDAY**

09.00 – 10.00 **Registration (Ground floor of the Faculty)**

10.00 – 11.00 **Opening Remarks and Welcome Address  
(Salón de Actos- Conference Room)**

**D<sup>a</sup> Beatriz Miguel**, Vice-rector Technical University of Cartagena

**Metin Kozak and Andres Artal-Tur**, Co-chairs of Anatolia International Conferences

**D<sup>a</sup> Obdulia Gómez Bernal**, Concejala Delegada de Industria, Turismo, Agricultura, Pesca, Desarrollo Rural y Litoral, Ayuntamiento de Cartagena

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**11.00 – 12.30**

Venue : **Salón de Actos- Conference Room**

Session : **Lessons we have learned in our research careers**

**John Crompton**, Texas A&M University, USA

**Adele Ladkin**, Bournemouth University, UK

**SooCheong (Shawn) Jang**, Purdue University, USA

**Antonia Correia**, Universidade Europeia & University of Algarve, Portugal

**Karl Woeber**, Modul University, Austria

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**12:30 – 14:00 LUNCH (Faculty Hall- Patio de la Facultad)**

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**14.00 – 15.30**

Venue : **Classroom 122**

Session : **Farsi Session 1 (Presentations are delivered in Farsi and Q&As  
are handled in English)**

Chair : **Rahim Heydari Chianeh**, University of Tabriz, Iran

**Geomorphoscashites, as unknown assets in alternative tourism case studies:  
Geomorphosites in Northwest of Iran**

**Davoud Mokhtari**, Tabriz University, Iran

**Geo-tourism overview of East Azerbaijan Province of Iran: The case study of  
Kandovan Touristic Village**

**Shahram Roostaei**, University of Tabriz, Iran

**Ecotourism intimidations of the probable dryness of Urmia Lake, North West Iran**

**Ali Mohammad Khorshiddoust**, University of Tabriz, Iran

**Ecotourism and Local Communities**

**Esrafil Shafieezadeh Nomandan**, Iran

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**15.30 – 16.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**16.00 – 17.30**

**Venue : Classroom 122**

**Session : Farsi Session 2 (Presentations are delivered in Farsi and Q&As are handled in English)**

**Chair : S. Khadijeh Rezatab A., Tabriz Islamic Azad University, Iran**

**Role of cultural industries in the development of creative tourism (Case Study: Tehran's district 12)**

Ali Movahed, Kharazmi University, Iran

Narges Ahmadifard, Kharazmi University, Iran

**Architecture and Tourism**

Pouya Dehghan, Science and Culture University, Iran

Keyvan Loloie, Islamic Azad University, Iran

**Halal tourism development in Iran: Prospects and challenges**

Feridoun Babaei Aghdam, Tabriz University, Iran

Rahim Heydari Chianeh, Tabriz University, Iran

Behnam Kian, Tabriz University, Iran

**Landscape and branding of urban tourism destination: Bazaar of Tabriz Metropolis**

Seyedeh Khadijeh Rezatab Azgoumi, University of Tabriz, Iran

Rahim Heydari Chianeh, University of Tabriz, Iran

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**15.30 – 16.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**8 JUNE 2017 THURSDAY**

**09.00 – 10.30**

**Venue : Classroom 122**

**Session : Farsi Session 3 (Presentations are delivered in Farsi and Q&As are handled in English)**

**Chair : Rahim Heydari Chianeh, University of Tabriz, Iran**

**The importance of tourism expansion and the role of effective advertising in the expansion of the industry**

Azin Barghdoust, University of Science and Culture, Iran

Keyvan Loloie, Islamic Azad University, Iran

**Analyzing of impacts of Iran's tourism on regional differences**

Rahim Heydari Chianeh, Tabriz University, Iran

Sonya Karami, Tabriz University, Iran

**Guests are drivers and data is Fuel, what about hotels?**

Salar Kuhzady, Mersin University, Turkey

Vahid Ghasemi, University of Cagliari, Italy

Shiva Hashemi, Universiti Sains Malaysia, Malaysia

Seyed Samad Hosseini, University of Tabriz, Iran

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**10.30 – 11.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**12.30 – 14.00 LUNCH (Faculty Hall- Patio de la Facultad)**

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**14.00 – 15.30**

**Venue** : **Classroom 122**  
**Session** : **Environment & Eco-Tourism**  
**Chair** : **Donna Chambers, University of Sunderland, UK**

**Evaluating the conservation contributions of ecotourism**

Cassandra Wardle, Griffith University, Australia  
Ralf Buckley, Griffith University, Australia  
Guy Castley, Griffith University, Australia  
Aishath Shakeela, Griffith University, Australia

**Environmental practices: Motivations and their influence on the level of implementation**

José Álvarez-García, University of Extremadura, Spain  
María de la Cruz del Río-Rama, University of Vigo, Spain  
Cristina Oliveira, European University of the Canary Island, Spain

**A diagnose of equestrian tourism: The case of France and Romania**

Sorina Cernaianu, University of Craiova, University of Lille, FSSEP, URePSSS (EA 7369), IRNIST, Romania-France  
Claude Sobry, University of Lille, FSSEP, URePSSS (EA 7369), IRNIST, France

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**15.30 – 16.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**12.30 – 14.00 LUNCH (Faculty Hall- Patio de la Facultad)**

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**09.00 – 10.30**

**Venue** : **Classroom 123**  
**Session** : **Economy & Development**  
**Chair** : Egon Smeral, Modul University, Austria

**A nonlinear dynamic model for international tourism demand on the Spanish Mediterranean coasts**

Isabel P. Albaladejo, Universidad de Murcia, Spain

Maribel González-Martínez, Universidad de Murcia, Spain

**Training for local guides and seniors to increase tourism flows in low season: A European experience**

Alejandro Gil-Salmerón, University of Valencia, Spain

M. Ferri, University of Valencia, Spain

A. Doñate-Martínez, University of Valencia, Spain

E. Durá-Ferrandis, University of Valencia, Spain

**The sharing economy meets tourism: A paradigm shift for Jamaican tourism?**

Anne P. Crick, UWI, Mona, Jamaica

Carolyn Hayle, UWI, Mona, Jamaica

Noriel Jacobs-Gray, Northern Caribbean University, Jamaica

**The role of urbanism in the tourism development of Peñíscola, Denia, Altea and Cullera (Spain)**

Alicia M. García Amaya, Polytechnic University of Valencia, Spain

Rafael R. Temes Cordovez, Polytechnic University of Valencia, Spain

Moisés R. Simancas Cruz, University of La Laguna, Spain

María Pilar Peñarrubia Zaragoza, University of Valencia, Spain

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**10.30 – 11.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**11.00 – 12.30**

**Venue** : **Classroom 123**

**Session** : **Marketing**

**Chair** : **Regina Schlüter**, Universidad Nacional de Quilmes, Argentina

**The role of affective expectations in attitudes towards tourism**

Carlos Peixeira Marques, University of Tras-os-Montes and Alto Douro, Portugal

Carmem Teresa Leal, University of Tras-os-Montes and Alto Douro, Portugal

Maria do Carmo Ferreira, University of Tras-os-Montes and Alto Douro, Portugal

**The sustainable image and fidelity towards a tourist destination: A foreign tourism perspective**

Ulises Marban-Marcelo, Universidad Autónoma de Guerrero, México

Lucio Hernández-Lobato, Universidad Autónoma de Guerrero, México

María Magdalena Solis-Radilla, Universidad Autónoma de Guerrero, México

**Cognitive city maps through user-generated content**

Estela Marine-Roig, University of Lleida, Spain

M. Trinitat Rovira Soto, Rovira i Virgili University, Spain

Salvador Antón Clavé, Rovira i Virgili University, Spain

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**12.30 – 14.00 LUNCH (Faculty Hall- Patio de la Facultad)**

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**10.30 – 11.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**14.00 – 15.30**

**Venue** : **Classroom 123**  
**Session** : **Management, Education & Sociology**  
**Chair** : **David Harrison, Middlesex University, UK**

**Experience innovation in tourism: The role of front-line employees**

Jens Friis Jensen, Roskilde University, Denmark  
Flemming Sørensen, Roskilde University, Denmark

**Ethical principles for the tourism and hospitality curricula**

Matt A. Casado, Northern Arizona University, USA

**The role of residents' apathy in tourism and its influence on brand ambassadorship behavior**

Vahid Ghasemi, University of Cagliari, Italy  
Giacomo Del Chiappa, University of Sassari, Italy  
Antónia Correia, University of Algarve and Universidade Europeia, Portugal

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**15.30 – 16.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**10.30 – 11.00 COFFEE BREAK (Faculty Hall- Patio de la Facultad)**

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**18.00 – 19:30**

**PANEL: Advances in Regional Tourism Policy**

**Venue: Salón de Actos- Conference Room**

**D. José Manuel Ferrández**, Vice-rector Universidad Politécnica de Cartagena

**D. Andres Artal-Tur**, Universidad Politécnica de Cartagena

**D<sup>a</sup>. Raquel Huete**, Directora General Turismo de la Generalitat Valenciana

**D. Manuel Fernandez-Delgado**, Director General Instituto de Turismo Región de Murcia

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**José Manuel Ferrández**  
Vicerrectorado De Internacionalización,  
Universidad Politécnica  
De Cartagena



**Andreas Artal-Tur**  
Technical University of Cartagena, Spain



**Raquel Huete Nieves**  
Dirección General De Turismo, Generali-  
tat Valenciana



**D. Manuel Fernandez-Delgado**  
Director General Instituto de Turismo  
Región de Murcia

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**11.00 – 12.30**

**PANEL: Perspectives on tourism knowledge production and application**

**Venue: Salón de Actos- Conference Room**

Regina Schlüter, Universidad Nacional de Quilmes, Argentina

Egon Smeral, Modul University, Austria

Jafar Jafari, University of Wisconsin-Stout, USA

David Harrison, Middlesex University, UK

Donna Chambers, University of Sunderland, UK

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**12.30 – 16.00**

**Daily tour – 1. Boat visit to “Fuerte de Navidad” and Tapas´ lunch. Departure from Faculty of Business Studies**

**20.00 – 23.00**

**Gala dinner – Location for bus departure to restaurant will be announced at registration desk**

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**10 JUNE 2017 SATURDAY**

**09:30 – 17.00**

**Daily tour – 2. Visit to Mar Menor, lunch, and seaside walk. Departure from Faculty of Business Studies**

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**11 JUNE 2017 SUNDAY**

**Check out**

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# ANATOLIA TOURISM ACADEMY



## ACTIVITIES



**Anatolia: A Journal of Tourism Research**

Year first published: 1990  
Type: Scientific journal  
Language: Turkish  
Volume published: 28  
Frequency: Monthly


[anatoliajournal.com/atad](http://anatoliajournal.com/atad)



**Anatolia: An International Journal of Tourism and Hospitality Research**

Year first published: 1997  
Type: Scientific journal  
Language: English  
Volume published: 21  
Frequency: Quarterly

[www.tandfonline.com/toc/rana20/current](http://www.tandfonline.com/toc/rana20/current)



**World Conference for Graduate Research in Tourism, Hospitality and Leisure**

Year first organized: 2006  
Event type: Scientific conference  
Language: English  
Number organized: 6  
Frequency: Once a year

[anatoliajournal.com/gradconference](http://anatoliajournal.com/gradconference)



**Conference for Graduate Research in Tourism and Hospitality**

Year first organized: 2002  
Event type: Scientific conference  
Language: Turkish  
Number organized: 8  
Frequency: Once in two years

[anatoliajournal.com/lisansustu](http://anatoliajournal.com/lisansustu)



**Social Research in Social Sciences Seminars**

Year first organized: 2002  
Event type: Social research methods seminar  
Language: Turkish  
Number organized: 13  
Frequency: Once a year

[www.arastirmayontemlerseminerleri.com](http://www.arastirmayontemlerseminerleri.com)



**Anatolia Recognition Awards**

Year first organized: 2008  
Event type: Recognition award  
To whom it is given: Educator and faculty person on tourism and hospitality  
Persons given: 22  
Frequency: Once in two years

[anatoliajournal.com/hizmetdulleri](http://anatoliajournal.com/hizmetdulleri)



**Academic Tourism Newsletter**

Year first published: 2000  
Type: Newsletter  
Language: Turkish  
Issues published: 200  
Frequency: Monthly (via e-mail)  
Number of readers: 5200

[anatoliajournal.com/atb](http://anatoliajournal.com/atb)



**Search Conferences on Academic Tourism Education**

Year first organized: 2009  
Event type: Search conference  
Language: Turkish  
Number organized: 12  
Frequency: Irregular

[anatoliajournal.com/aramak](http://anatoliajournal.com/aramak)



**Interdisciplinary Tourism Research Conference**

Year first organized: 2010  
Event type: Scientific conference  
Language: Turkish  
Number organized: 3  
Frequency: Once in two years

[anatoliajournal.com/disiplinlerarsi](http://anatoliajournal.com/disiplinlerarsi)



**Anatolia Academy Conferences**

Year first organized: 2015  
Event type: Scientific conferences  
Language: Turkish  
Number organized: 15  
Frequency: Irregular

[www.anatoliajournal.com/akademi](http://www.anatoliajournal.com/akademi)



**Recreation Research Conference**

Year first organized: 2012  
Event type: Scientific conference  
Language: Turkish  
Number organized: 3  
Frequency: Once in two years

[anatoliajournal.com/rekreasyon](http://anatoliajournal.com/rekreasyon)



**International Tourism Cartoon Competition**

Year first organized: 2009  
Event type: Cartoon competition  
Number organized: 8  
Frequency: Once a year  
Exhibitions: Number organized: 26 exhibitions  
Frequency: Once a year

[tourismcartoon.com](http://tourismcartoon.com)



**International Recognition Awards**

Year first organized: 2005  
Event type: Recognition award  
To whom it is given: Faculty persons on tourism and hospitality  
Persons given: 9  
Frequency: Once a year

[anatoliajournal.com/reognitionawards](http://anatoliajournal.com/reognitionawards)



**Interdisciplinary Tourism Research Conference**

Year first organized: 2012  
Event type: Scientific conference  
Language: English  
Number organized: 3  
Frequency: Once a year

[anatoliajournal.com/disiplinlerarsi](http://anatoliajournal.com/disiplinlerarsi)



**International Tourism Advertising and Documentary Film Competition**

Year first organized: 2015  
Event type: Documentary and advertising competition  
Number organized: -  
Frequency: Once a year  
Who can apply: Amateur and professional

<http://anatoliajournal.com/tourisfilms>



**ANATOLIA TOURISM ACADEMY**  
[www.anatoliajournal.com](http://www.anatoliajournal.com)

Coordinators:  
Nazmi KÖZAK, Ph.D., Anadolu University  
Metin KÖZAK, Ph.D., Dokuz Eylül University




## ARCHIVE STUDIES



**Pioneers of Tourism Research and Education in Turkey**

"Pioneers of Tourism Research and Education in Turkey" is a research series that aims to introduce the pioneers who have contributed to advancing tourism research and education in Turkey. The history starts from 1950s. Under this series, the portraits of over 35 scholars will have been included and published in *Anatolia: Journal of Tourism Research*.

[anatoliajournal.com/arastirmacilar](http://anatoliajournal.com/arastirmacilar)



**Pioneers of Tourism Research and Education in the World**

"Pioneers of Tourism Research and Education" aims to introduce who have made a life-long contribution to advancing tourism and education internationally. In this series of portraits, the roots of tourism research and education date back have to 1920s. The number of completed portraits is expected to reach 100 in due years. All portraits are published in *Anatolia: An International Journal of Tourism & Hospitality Research*.


[anatoliajournal.com/portraits](http://anatoliajournal.com/portraits)



**Tourism Database**

The tourism database makes available a number of bibliographies prepared by various scholars – particularly by Bülent Ağaoğlu – related to tourism research and thousands of documents (e.g. articles and books) related to activities that are initiated by Anatolia Tourism Academy.

[www.anatoliajournal.com/atad](http://www.anatoliajournal.com/atad)



**Anatolia Bookshelf**

The bookshelf aims to introduce and remind the tourism-related books to new generations which were published until early 1990s and bear the reference source characteristics. The bookshelf is coordinated under the editorship of Gözde Yılmazoğlu and with the technical support given by Engin Bayraktarçınar as an activity of Anatolia Tourism Academy.

<http://anatoliajournal.com/kitaplik>

## PUBLISHED SOME BOOKS AND JOURNALS



<http://www.anatoliajournal.com>

## Sponsors



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