

Salón de Actos (Assembly Hall)

Escuela Técnica Superior de Ingeniería Agronómica
(Higher Technical School of Agricultural Engineering)
Campus Alfonso XIII, 48. CP. 30203, Cartagena,
(Murcia)



ACADIA Workshop

Development and Opportunities through Agribusiness in African Countries

Cartagena 21st October 2016



African Center for Applicative
Development and Innovation in
Agribusiness



9:00 to 9:15. OPENING

Mr. José Manuel Ferrández Vicente. Vice-Rector for Internationalization and Development Cooperation.

Ms. M^a Dolores de Miguel Gómez. ACADIA Project Leader. ACADIA video.

Ms. Arantxa Aznar Samper. Director of the Higher Technical School of Agricultural Engineering at UPCT.

9:15 to 9:45. GENERATION OF EMPLOYMENT OPPORTUNITIES

Introducing: Ms. M^a José Gimena Almanza. Project Manager. *Hipatia Consulting*. ACADIA Project's Finance and Administrative Coordinator.

Participating: Ms. Teresa López López. President of the Rural Women Associations Federation.

9:45 to 10:15. AGRIBUSINESS AND IMPACT INVESTMENTS

Introducing: Ms. Josefina Contreras Gallego. Director of Plant Production Department at Higher Technical School of Agricultural Engineering - UPCT.

Participating: Ms. Beatriz Morant Zacarés. Impact Investment Expert.

10:15 to 10:45. COFFEE BREAK

10:45 to 12:45. ENTREPRENEURSHIP AND BUSINESS IN THE AGRO FOOD SECTOR: COMMERCE WITH AFRICA. ROUND TABLE

Introducing: Mr. Antonio Duréndez Gómez-Guillamón. Dean of the Faculty of Business Studies at UPCT.

Participating: Ms. Antonia Madrid Guijarro. Secretary of the Faculty of Business Studies. Manager of UPCT's Project Techniemprende.

Mr. Mario Rosique Blasco. UPCT's Office for Entrepreneurs and Technology-based Companies.

Mr. José M^a Montalbán Rodríguez. Agrolution Manager. ACADIA Project's General and Technical Coordinator.

Mr. Jorge Reig Berlanga. Managing Director Fresh Division at G's España Group.

Ms. Esther Gómez Yelo. Joint Director at Frutas Esther. "The Women's Trace".

12:45 to 13:15. AGRIBUSINESS CASE STUDY. PROJECT "CISTELLA RESPONSABLE"

Introducing: Dr. Arantxa Aznar Samper. Director of the Higher Technical School of Agricultural Engineering at UPCT.

Participating: Ms. Rosa Puchadés Pla. Vice-Rector for Social Responsibility, Cooperation and Sports at Universitat Politècnica de València.

13:15 TO 13:45. "THE QUEENS OF AFRICA"

Introducing: Dr. Alejandro Díaz Morcillo. Rector of the Universidad Politècnica de Cartagena.

Participating: Ms. M^a Teresa Fernández de la Vega. President of the Women for Africa Foundation.

13:45 CLOSING OF THE WORKSHOP

Presided by Dr. Alejandro Díaz Morcillo. Rector of the Universidad Politècnica de Cartagena.

Ms. M^a Teresa Fernández de la Vega. President of the Women for Africa Foundation.

Ms. Carmen Teodora Morales Cuenca. General Director of Agriculture, Farming, Fishery and aquaculture. Council for Water, Agriculture and Environment of the Autonomous Community of Murcia.

Mr. Juan Monzó Cabrera. General Director of University. Council for Education and Universities of the Autonomous Community of Murcia.

Ms. M^a Dolores de Miguel Gómez. ACADIA Project Leader.

